



Hill City Arts Council

5th Annual

Black Hills Plein Air Paint Out

September 22, 23, 24, 2022

The French term "plein air" means out of doors and refers to the practice of painting entire finished pictures out of doors rather than in a studio. Plein Air painting is the largest movement in art history, and growing.

This event is hosted in the beautiful Black Hills and provides endless creative opportunities. The area offers rolling green hills, thick green forests, prairie, lakes, creeks, and wildlife. Custer State Park has a myriad of painting options. Not to mention the historic monuments we have in our backyard, Mount Rushmore, and Crazy Horse Memorial. This event includes daily plein air painting, homework displayed for sale in a gallery, Artists Meet and Greet, Wet Sale, Sponsors and Artist's reception and a Quick Draw Competition and Auction. Awards totaling \$1,725.00.

The Hill City Arts Council's mission is to enrich the cultural life of the area by nurturing and supporting excellence in the arts; and by providing opportunities for area citizens, students, and visitors to experience the arts in its myriad of forms.



**2022 BLACK HILLS PLEIN AIR PAINT OUT (BHPAPO)
REGISTRATION FORM
September 22 – 24, 2022**

NAME: _____

ADDRESS: _____

Cell # _____ **EMAIL:** _____

WEBSITE: _____

Registration Fee: \$100

I agree to bear all risk and expense for any loss, theft, or damage to my paintings or other personal property or injury to my person, regardless of cause.

I indemnify and hold harmless Black Hills Plein Air Paint Out, Hill City Arts Council (HCAC), HC Chamber of Commerce, the City of Hill City from and against, any claim, suit, action liability or expense arising out of any matter which would result from my participation, exhibiting or using images of my paintings for publicity.

BHPAPO/HCAC reserves the right to accept or not accept any painting for exhibition. The participating artists and all paintings submitted may be photographed and/or videoed by BHPAPO, HCAC, or the HC Chamber for promotional purposes.

As a participating artist, I certify that all BHPAPO/HCAC event artwork I submit for sale, is my original work painted "en plein air" and produced only during the published dates of this event. Event artwork must be created outdoors in front of the subject depicted in the work. Work not completed outdoors and in front of the subject will not be hung. Homework paintings are not eligible for awards.

I agree that BHPAPO/HCAC Event paintings produced from photographs, from manipulated photographic processes, computer enhanced imagery, or any other non-plein air means are prohibited during this event. This prohibition also includes false fronts on canvases and digital canvas prints painted over to appear as an original plein air painting.

Artists are encouraged to paint on smaller surfaces. Past experiences have shown that smaller works are more likely to sell. This enables buyers to begin collecting original art and to facilitate easier transportation of the paintings.

I understand that only blank canvases/papers will be allowed to be stamped at ArtForms Gallery. The stamps must be then visible on the backs of the finished paintings when they are framed and hung at the sales venues. Tinted surfaces are permitted at the time of stamping.

I understand that any painting I show at the event, must be properly framed with D-rings and a wire on the back of the painting. No sawtooth hangers or "eye" screws permitted. No "gallery wraps" permitted (wet paint on edges makes for difficult handling). This applies to all artwork hung during the event.

I understand that I, as an artist, will be assigned a display space.

I understand that sales are handled by the BHPAPO/HCAC cashiers at the sales venues and not the artist. If a buyer wants to purchase my artwork from the easel at the time of painting, I agree to notify BHPAPO/HCAC of the transaction and agree to give said payment to the BHPAPO/HCAC cashier for proper accounting and disbursement. I further understand artwork sold off the easel is not eligible for award consideration.

Artists who sell will receive 70% of the total selling price of their paintings from the "Homework Sale", "Wet Sale" and "Quick Draw Auction". BHPAPO/HCAC will retain 30% of the selling price of paintings sold during the "Wet Sale" and the "Quick Draw Auction". Payment will be sent to the artist within one month of the event's closing date.

Signature _____

Date _____

Please print and complete this form.
Make check payable to HCAC – in memo line, write in Plein Air
Mail to: Hill City Arts Council/Plein Air
P.O. Box 321, Hill City, SD 57745
Any questions, call our office: 605-574-2810

GUIDELINES

1. This year's event will feature a "Gallery Walk" on Main Street in Hill City.
2. This is an open plein air event.
3. Black Hills Plein Air Paint Out dates: Thursday, September 22 through Saturday, September 24, 2022.
4. Entry fee is \$100. The roster of participating artists will be filled in the order registration forms and fees are received.
5. **Rules for your paintings:**
 - A. **Previously Completed Paintings (Homework):**
 - To encourage more sales and to promote our artists more effectively, artists are asked to bring two previously completed studio or plein air, framed paintings (16"x20" or smaller) that will be hung Thursday morning. **Homework will remain displayed all weekend for sale to the general public.**
 - B. **Event Paintings:**
 - All BHPAPO event paintings must be painted "en plein air" (outside) in the Black Hills of South Dakota and completed during the dates of the event. **These will be the only paintings eligible for awards.**
 - C. **Painting Sales:**
 - Your paintings will be offered for sale to the general public beginning Thursday, September 22nd through Saturday, September 24th via Gallery Walk venues.
 - D. **Check Out:**
 - **Artists will not be able to check out until the end of the wet sale at 3pm on Saturday, September 24th.**
6. Blank canvas panels must be stamped ArtForms Gallery. The canvas must be blank but may be tinted. The stamp must be visible on the backs of the finished painting when framed.
7. Canvases/papers must be free of images prior to stamping; no false fronts, no digital prints to be painted over. No paintings from photographs, no entries produced using manipulated photographic processes, computer enhanced imagery, or other non-plein air methods will be permitted.

8. No "gallery wrap" canvases are permitted, (wet paint on the edges makes for difficult handling). No sawtooth hangers or "eye" screws allowed. All paintings must be properly framed with D-rings and a wire on the back of the painting. Work that does not meet these standards will not be hung.
9. Papers for watercolor, pastel, and other drawing mediums must also be stamped at ArtForms Gallery. Stamping must be visible when artists bring their finished work to be hung at the venue. Works on paper can be loosely framed so the backs of the papers can easily be checked for proof of stamping, and then the artist can complete the framing. Or, the paper can be mounted on rigid supports before artists' check-in and stamping. The stamp would then be easily seen when the finished work is hung at the venue with less disruption for framing.
10. Artists receive 70% of the selling price of their paintings from the "Homework Sale", "Wet Sale" and "Quick Draw Auction"; BHPAPO/HCAC receives 30% Commission on these sales.
11. Sales are handled by the BHPAPO/HCAC cashiers at the sales venue and not the artist. If a buyer purchases artwork off the easel at the time of painting, the artist must notify HCAC of the transaction and give said payment to the BHPAPO/HCAC cashier for proper accounting and disbursement. Artwork sold off the easel is not eligible for award consideration.
12. Paintings must be checked in at the Jon Crane Gallery by 3pm on Friday, September 23rd to be judged for awards. Event paintings completed after that time can be hung Saturday morning for Saturday sales but are not eligible for awards.

AWARDS

Presented at Sponsor and Artist's Reception:

- Best of Show \$500
- Honorable Mention \$300
- Thursday Best of Day \$125
- Best Downtown Hill City \$200
- People's Choice \$250
- Artists' Choice \$250

Presented on Saturday:

- Best Quick Draw \$100

SCHEDULE

Thursday, September 22:

- 9am - 3pm** Registered artists' check-in at ArtForms Gallery located in the Old World Plaza on Main Street, Hill City. All panel stamping will be done at ArtForms Gallery.
- Blank panels/surfaces must be stamped.
 - Artists receive registration packets and welcome bags containing event information, name tags, painting price tags, and a list of suggested sites to paint.
 - Check in your Homework for immediate display.
- 9am - 4:30pm** Plein Air painting
- 5pm** Paintings to be submitted for "Thursday's Best of Day"
- 6pm - 8pm** Artists meet and greet with food & drinks, at The Hoffman Bunkhouse, (directions in welcome bags).

Friday, September 23:

- 9am - 11am** Artist's registration/check-in and stamping at ArtForms Gallery.
- 9am - 2:30pm** Plein Air painting
- NLT 3pm** BHPAPO/HCAC Event paintings ***must be completed and checked in at Jon Crane Gallery on Main Street to be considered for awards.*** Plan your time accordingly for checking in your work.
- 3pm** Doors at the Jon Crane Gallery will close to artists and the public.
- 3pm - 5:30pm** The "Wet Sale" venue will be closed to the public for judging.
- 5:30pm - 6:30pm** Sponsors and Artists' Reception with drinks and hors d'oeuvres (invitation only) at the Jon Crane Gallery on Main Street.
- 6:30pm - 8pm** Reception will open to the public.
- Ballots will be distributed to those attending the Reception.
 - Artists' Choice and People's Choice balloting will end at 7:15pm
- 7:45pm** Artists' Choice and People's Choice awards will be presented.

Saturday, September 24:

- 8am - 8:30am** Surfaces for the “Quick Draw” will be stamped at ArtForms Gallery.
9am Artists will remain at ArtForms until 9am at which time artists will be released to proceed to their location of choice to setup and start painting.
- 9:30am - 11:30am** “Quick Draw” competition painting.
NLT 12pm Artists return to Old World Plaza to turn in their “Quick Draw” submissions.
- 12:45pm** Best Quick Draw Award winner announced by juror.
1pm Live Auction of “Quick Draw” pieces will begin at 1:00 pm. The auction is open to the public.
- Proceeds from the “Quick Draw” auction are distributed as follows: The artist is paid 70% of the selling price of the painting and BHPAPO/HCAC receives 30% of the selling price.
- 8am - 3pm** **All plein air paintings continue to be available for sale via “Gallery Walk” on Main Street, Hill City.**
- 3pm** Artists check out all unsold pieces at 3pm. No early artist check-out will be allowed.

***The Hill City Arts Council Sincerely Appreciates Your Participation In The
2022 Black Hills Plein Air Paint Out
Thank You!***